



RegTech AWARDS

2022

Sponsorship Proposal
July, 2022

About

The RegTech Awards underpin The RegTech Association's mission to create a global centre of excellence and to accelerate RegTech adoption across regulated eco-systems. The Awards celebrate those RTA members who have achieved the greatest impact over the past year.

The 2022 RegTech Awards will be held on Thursday, 27 October from 6pm to 11pm at Doltone House Hyde Park, Sydney. They will continue to demonstrate the importance of RegTech in ensuring trust and transparency across communities. At its essence, RegTech is about people. As well as our historic awards, this year we will continue to build on our focus on social and financial inclusion and ESG.

Why would you?



- Industry gala dinner - position your brand with stakeholders from across the wider ecosystem
- Keynote from The Hon. Victor Dominello, Minister for Customer Service and Digital Government
- Demonstrate your commitment to accelerating the adoption of RegTech
- Designed for the industry by the industry
- Supported by decision makers and regulators
- Recognise and celebrate excellence of the global RegTech ecosystem
- Australia is #3 RegTech hub in the world – everyone is watching

RegTech Awards



Award	Description
RegTech of the Year – Australian founded	This annual award will be given to the Australian founded RegTech founder-led organisation to recognise significant business growth, innovation, contribution and participation in a way that benefits the entire industry. This award will be held up as exemplar of our global RegTech centre of excellence and as a proof point that as a community we are helping to accelerate adoption.
RegTech of the Year - Internationally Founded	This annual award will be given to the internationally founded RegTech founder-led organisation to recognise significant business growth, innovation, contribution and participation in a way that benefits the entire industry. This award will be held up as exemplar of our global RegTech centre of excellence and as a proof point that as a community we are helping to accelerate adoption.
RegTech Female Founder of the Year	This award will be given to a female-founder to recognise the contribution of this small, but vibrant sub-set of our RegTech community. 62% of our RegTech founder members have no female founder. The winning female founder will be recognised for business growth, innovation, contribution and participation that benefits the entire industry. The RTA would like to encourage more women into RegTech and by giving this award we trust we play our part in ensuring increased gender equity.
RegTech Export of the Year	This award will be given to a Founder-Led, Australian RegTech organisation who has demonstrated global scalability with measurable results and significant business growth achieved. Factors such as participation and contribution in RTA activities and generosity of helping fellow RegTechs will be assessed.
RegTech Innovator of the Year	This award will recognise the outstanding results achieved by a member organisation for innovation, nurturing, developing, adopting and adapting RegTech for their own organisations, for their clients or key stakeholders. This aims to hold this organisation as exemplar of the global centre of excellence for RegTech, demonstrates that it has actively assisted in accelerating adoption and inspires others to integrate and adopt RegTech.
RegTech Social Impact of the Year	This award will be given to a member organisation who has achieved outstanding success by developing, deploying or adopting RegTech that has had measurable, net positive social impact to the ecosystem it serves. This can be across any regulated industry and must have RegTech technology solutions at its core.
RegTech in Government (new award)	This award will recognise the achievements of RegTech members who are enabling Government stakeholders through deployment of RegTech solutions. The award will be given to the organisation that has realised significant business growth, demonstrated innovation and produced measurable outcomes for their Government customer (s).
RegTech Startup of the Year (new award)	This award will be given to an early stage* RegTech company that has achieved significant growth in their business and customer base since establishing or within the past 12 months. They will have demonstrated innovation, be meeting an identified demand and having measurable impact in their chosen RegTech field. *As defined in the Award application form.

Awards sponsorships



Gold Sponsor (1 in total) \$30K <i>RTA members only</i>	Silver Sponsor (2 in total) \$15K <i>RTA members only</i>	Award Sponsors (5 in total) \$10K <i>RTA members and Government agencies only</i>	Branded Tables (20 in total) \$1K RegTech members \$3K Corporate members \$5K non-members <i>Note: This sponsorship includes table branding and eight* event tickets</i>
MC rights	1 x Award naming and presentation rights – category to be determined in line with the RTA	1 x Award naming and presentation rights - category to be determined in line with the RTA	1 x branded dinner table – placement of table determined by hierarchy
1 x Award naming and presentation rights - category to be determined in line with the RTA	1 x position on judging committee	1 x position on judging committee	1 x co-branded social media tile
Lead judge role	1 x branded dinner table (table of 8*) – placement of table determined by hierarchy	1 x branded dinner table (table of 8*) – placement of table determined by hierarchy	Branding – communications and social media inclusion
2 x branded dinner tables (tables of 8) – placement of table determined by hierarchy	1 x co-branded social media tile	1 x co-branded social media tile	Event signage – showreel and venue signage
1 x co-branded dedicated EDM to call for awards entrants	Branding – communications and social media inclusion	Branding – communications and social media inclusion	4 th brand hierarchy level
Branding – communications and social media inclusion	Event signage – showreel and venue signage	Event signage – showreel and venue signage	
Event signage – showreel and venue signage	1 x 2 minute pre-recorded thought leadership for social	3 rd brand hierarchy level	
1 st brand hierarchy level	2 nd brand hierarchy level		



In lieu of trophies, the RegTech Association will be donating \$250 per award to the First Nations Foundation.

The First Nations work with Indigenous communities and the finance industry to provide customer centric financial education, training and information. They have a strong trust reputation with both financial and Indigenous community sectors, a powerful track record of results, agility and innovation.

Please note: above costs do not include GST

*The number of tickets may vary according to individual agreements

2021 Winners

- RegTech of the Year (Australian founded) | [Dubber](#)
- RegTech of the Year (Internationally founded) | [Quantexa](#)
- RegTech Female Founder of the Year | [Leica Ison](#) from [Skyjed](#)
- RegTech Export of the Year | [FrankieOne](#)
- RegTech Innovator of the Year | [National Australia Bank](#)
- RegTech Social Impact of the Year | [Verifier](#)

Contact us

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