



RegTech Bootcamp Austrade NY Landing Pad

In early 2021, Austrade New York developed in-market trade service offerings to support the expansion of Australian tech companies into the U.S. market. These programs have been the launch of the NY Landing Pad, which has so far serviced 45 companies from May 2021 through June 2022, yielding 12 concrete business outcomes in the U.S.

In partnership with the RegTech Association and WEVE Acceleration, Austrade's NY Landing Pad will host a two-day bootcamp for Australian RegTech companies seeking to expand into the U.S. market within the next 12 months.

Program Overview

Dates: Nov 17-18, 2022

Location: New York City



Group education sessions on key topics



Access to Regtech Global Showcase event by RTA



Introductions to business contacts across NY ecosystem



1:1 curated mentoring with local experts



Promotional **social media campaign**

For more info:

Michelle Machado | Trade Director, Austrade NY

michelle.machado@austrade.gov.au

Now accepting applications:

<https://landingpads.smartygrants.com.au/nycregtech22>

What NY Landing Pad program alumni are saying:

"There's no doubt that this program has allowed us to move forward literally months ahead of what it would have been had we tried to do this ourselves."

- Ches Raffery, CEO of Scantek, cohort I

"It was a great program and I would recommend it to anyone starting out in the U.S."

- Ada Guan, CEO Rich Data Co., cohort III

"The quality of the resources and the program structure was really impressive."

- Damien Stevens, Protecht, cohort II

"The content and insights that our EIR shared were incredible."

- Nandini Meka, Simply Wall Street, cohort II

