

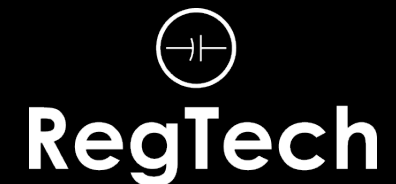
Re-imagine.

From fullstop to future

#ACCELERATERegTech2021



Sponsorship Proposal
October 2020



4th annual
800-1000 delegates estimated
17, 18, 24, 25 March 2021 (3+ hours each)
Fully global and virtual
24/7 expo over 10 days
Each day starts with a provoking set of opinions
Thought leadership
Industry insights
Members only sessions
Media welcome

About



#ACCELERATE
RegTech2021

Re-imagine.

From fullstop to future

100% virtual
Tighter
Bite-sized
Provoking
Thoughtful
Sharing
Education
Recorded
Ongoing dialogue

What's different?



#ACCELERATE
RegTech2021

Re-imagine.

From fullstop to future

Designed for the industry by the industry
Non-profit
Supported by decision makers and regulators
Australia is #3 RegTech hub in the world – everyone is watching
Accessible, global event
Supports the RTA in its advocacy work
Free to attend
24/7 expo with 10 day access for delegates
Microsoft platinum partner



Why would you?



#ACCELERATE
RegTech2021

Re-imagine.

From fullstop to future

Sopnendu Mohanty, Chief FinTech Officer, Monetary Authority of Singapore

The Hon. Victor Dominello, NSW Minister for Customer Service

Nick Ogden, Founder WorldPay, Clear Bank and RTGS

Francesca Hopwood-Road, Head of RegTech, Financial Conduct Authority UK

Speakers include



#ACCELERATE
RegTech2021

Re-imagine.

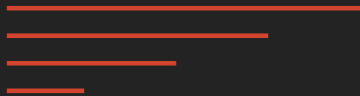
From fullstop to future

#ACCELERATERegTech2021

Re-imagine.

From fullstop to future

Day 1: The Big Picture



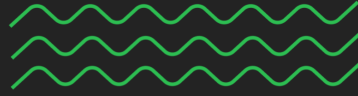

RegTech

#ACCELERATERegTech2021

Re-imagine.

From fullstop to future

Day 2: Regulation Innovation




RegTech

#ACCELERATERegTech2021

Re-imagine.

From fullstop to future

Day 3: New Economy




RegTech

#ACCELERATERegTech2021

Re-imagine.

From fullstop to future

Day 4: Innovation




RegTech

Themes over 4 days



#ACCELERATE
RegTech2021

Re-imagine.

From fullstop to future

#ACCELERATERegTech2021

EXPO **OPEN**

24/7

Re-imagine.

From fullstop to future



Expo sponsorships



#ACCELERATE
RegTech2021

Re-imagine.

From fullstop to future

RegTech expo	Bronze expo	Silver expo	Stream sponsor (4)
24/7	24/7	24/7	24/7
\$2.5K	\$7.5K	\$15K	\$35K
1 invitation to exclusive pre-event	2 invitations to exclusive pre-event	2 invitations to exclusive pre-event	2 invitations to exclusive pre-event
Unlimited event attendance	Unlimited event attendance	Unlimited event attendance	Unlimited event attendance
Unlimited attendance at Members only events	Unlimited attendance at Members only events	Unlimited attendance at Members only events	Unlimited attendance at Members only events
All branded collateral including app	All branded collateral including app	All branded collateral including app	All branded collateral including app
Branded virtual expo space accessible by app and browser for 10 days 24 hours per day	Branded virtual expo space accessible by app and browser for 10 days 24 hours per day	Branded virtual expo space accessible by app and browser for 10 days 24 hours per day	Branded virtual expo space accessible by app and browser for 10 days 24 hours per day
Within app and browser Call to Action functions, connect to delegates, book a demo, contact and download links 24/7 for 10 days	Within app and browser Call to Action functions, connect to delegates, book a demo, contact and download links 24/7 for 10 days	Within app and browser Call to Action functions, connect to delegates, book a demo, contact and download links 24/7 for 10 days	Within app and browser Call to Action functions, connect to delegates, book a demo, contact and download links 24/7 for 10 days
6 th brand hierarchy level	Co-branded social media tile	Co-branded social media tile	2 minute pre-recorded thought leadership for social
	5 th brand hierarchy level	App advertising	Live stream brand
		2 minute pre-recorded thought leadership for social	Stream naming rights
		4 th brand hierarchy level	Facilitator for select session TBC
			1 x social media opportunity for facilitator
			3 rd brand hierarchy level
			Option for PitchFest in Stream 4 + \$15K

Expo sponsorships



Stream sponsorship Global impacts	Stream sponsorship Regulatory impacts	Stream sponsorship Cross vertical impacts	Stream sponsorship New innovation impacts
Day 1 Big Picture	Day 2 Regulation Innovation	Day 3 New Economy	Day 4 Innovation
15 min kick-starter	15 min kick-starter	15 min kick-starter	15 min kick-starter
20 min key note	20 min key note	20 min key note	20 min key note
45 min panel	45 min panel	45 min panel	45 min panel
1 hour Industry discussion*	1 hour Industry discussion*	1 hour Industry discussion*	1 hour PitchFest (additional)**
45 min Master Class	45 min Master Class	45 min Master Class	1 hour Industry discussion*

45 min Master Class

Stream sponsorships



*Pre-sold rights

** PitchFest is additional to stream investment

Attendee job roles

- Executive General Manager
- General Manager
- Founder/Co-Founder
- CEO
- COO
- Chief Compliance Officer
- Chief Risk Officer
- Chief Data Officer
- Government Senator
- Government Minister
- Government State and Federal
- Directors
- Customer Success
- Business Development/Sales/Product
- Legal Counsel
- Compliance/Risk Managers
- Digital Transformation/Technology
- Policy/Advocacy

Industries/disciplines

- Financial Services (banking, fintech, super, insurance, payment platforms)
- Regulators (FS and other)
- Customer Service
- Export and Trade
- Construction
- Small Business
- Telco
- Government
- Energy
- Data
- Technology
- Consumer
- Treasury
- Taxation
- Industry development
- Transformation
- Academia
- Research & Data
- Professional Services
- Legal

Typical attendee titles/industries



1WordFlow	360Kompany	Accenture	Achilles Systems	ACMI	Advance.org	Advice RegTech	Federal Senator	Treasury
Afterpay	Alyne	AML360	APRA	Artic Intelligence	Ascent RegTech	Ashurst Digital	ASIC	Tiqk
Federal Minister	Auraya	AUSTRAC	AUSTRADE	AusPayNet	Bank First	Bcyber	Bearing Point	Tookitaki
BioCatch	Biometric vision	Birnam Wood	Blackpeak Capital	BCG	Bpay Group	BronID	Bureau van Dijk	TRAction FinTech
Cash Converters	Castlepoint Sys	CBA	CEFC	Cerberus	Certainty	Checkbox	Clean Energy Corp	UNSW
Clear Dynamics	Cognitive View	Complitech	Brazil Consulate	Creditor Watch	CRS Certus	CSIRO Data61	Cyber Risk Assur	UTS
Cynopsis	Daisee	Dekko Secure	Deloitte	DIT UK	Dequity Partners	Eftpos	Encompass	Vanteaum
Ephesoft	Equifax	EY	Fair Work Ombud	Featurespace	FICO	Fifth Logic	FPA	Verifier
FSC	First AML	FinTech Australia	Fortnynja	Fourth Line	Frankie Financial	Frisk	Gateway InsurTch	Vizor
GPG	Gen Advisory	Global Victoria	GRC Institute	GRC Solutions	Gungho Marketing	Haus of Markets	Head over Heels	Voltbank
Holley Nethercote	HSBC	Indentitii	Icognition	Illion	InfoSecAssure	ING	ISA	Westpac
Insuretech Aust	Invest HK	Itree	K&L Gates	KWM	KPMG	KYC Intell	Lab Group	Whispli
Latitude Financial	Law of the Jungle	Lexis Nexis	Locii	Lysense	Meetig8	Merkle Science	Microsoft	XBRL Advance
Moneycatcha	MyComplianceOff	Nab Ventures	NPP	Norton Rose	NotWithoutRisk	NSW Treasury	Once Ventures	Xceptional
Open Data Aust	Open Sparkz	Optus	Our Innovation F	Pax Republic	Pemba Capital	Perpetual	Polonius	Yabber Global
Proven DB	Qantas	QBE	QSuper	Record Sure	Red Marker	Skyjed	Suncorp	Sypht
RegCentric	Reputation Edge	Resonate	Rozette Institute	Satori	Search 365	Seismic Foundry	Simple KYC	TAL

Event was postponed just a few days before it was due to be held in March due to the pandemic

Registrations totalled 405 for 1 day program and dinner (grew from 288 previous year)

25 sponsorships will be held over to 2021

2020 event



#ACCELERATE
RegTech2021

Re-imagine.

From fullstop to future

Executive Summary – 2019 event recap

288 registrants

90% ranked VG/Exc

50/50 gender split in speakers

NPS 39

Top 5 brand recall

- Microsoft
- Wordflow
- SAS Institute
- Quantexa
- Arctic / KPMG / Stone & Chalk

Top 5 most visited expo

- Microsoft
- SAS Institute
- Wordflow
- Arctic
- GRC Solutions

- members@regtech.org.au
- Alison Shapiera, Head of Engagement

Contact us



#ACCELERATE
RegTech2021

Re-imagine.

From fullstop to future